



Dear Local Business

Following on from the success of the last few years we now have the dates for the 2016 Jurassic Fields Music Festival.

The event will now be held over two days on Friday 8th & Saturday 9th July 2016 at Askers Meadow, Bridport, Dorset. DT6 3XA

The festival will host music on the Friday from 18.30 to 22.30 and from 11.00 going on to 23.00 on the Saturday. The music will be held over three stages with one main stage, one Big Top and one smaller acoustic stage. The three stages will complement each other to allow a continuous flow of music throughout the day. The acts will consist of local bands, up and coming bands with a mainstream band headlining both nights on the main stage to close the festival. We will be running various fundraising events in the run up to the festival including Gig Nights, a Race Night and the always popular Duck Race.

As well as the music we will be hosting comedy. There will be a kids area with various entertainment and workshops taking place to keep them occupied throughout the day.

There will also be a number of food stalls as well as local stall holders selling their goods. (If this is of interest to you please email us for pricing)

As always we are looking for local companies to sponsor Jurassic Fields Music Festival and due to your interest and support of such events we would like to offer you first refusal on one of these packages available in this letter. This year we have kept the sponsorship package prices the same but if you choose a package that includes tickets you will be getting the Friday night included for free.



Now the festival has started to develop we have a clear set of short and long term objectives that we want the festival to achieve. The objectives are outlined as follows

Short Term Goals

- Provide a community event celebrating Music
- Give local musicians the opportunity to perform on a professional setup
- Make the event family friendly
- Support Youth Music

Long Term Goals (Within 3 Years)

- Create a Professional Music Studio in Bridport
- Create a Rehearsal Hall
- Make resource available to Local Musicians and Bands at little or no cost
- Provide Grants to Local Musicians to further careers
- Create a Model for Other Communities

Although we are a limited company, we are also a company of community interest which means that any profit the company were to make goes to charitable causes. In this case this would be funding for at least one but eventually all of our objectives.

To give you an idea of cost, this event costs approximately £70-80,000 each year to host and without the generous help of local business, organisations, grants and fund raising we would not be able to hold it.

The event so far has had rave reviews from many artists who perform describing the production, organisation, sound quality and content as being more professional than much bigger festivals they play at. Last year the event attracted over 700 attendees from out of the area with the line-up this year guaranteed to attract a much bigger crowd.

Also this year we want to dedicate an area of the festival for local community groups to advertise their groups and spread the word so if you know of any groups that would be interested in doing this please ask them to get in touch through our email address.



Package 1 - 2 X VIP ticket package - Cost £200 (Limited amount of vip tickets for sponsors, so there is a first come , first served policy)

2 X VIP Tickets for Jurassic Fields – The ticket will include 5 Drinks Tokens per person (Worth £190)
Sponsors Name displayed on Whole Page Newspaper Advert (Distribution 10000+)
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.
Access to VIP Bar & Facilities

Package 2 - 1 X VIP ticket package - Cost £130 (Limited amount of vip tickets for sponsors, so there is a first come , first served policy)

1 X VIP Ticket for Jurassic Fields – The ticket will include 5 Drinks Tokens (Worth £95)
Sponsors Name displayed on Whole Page Newspaper Advert (Distribution 10000+)
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.
Access to VIP Bar & Facilities

Package 3 - 2 X Ticket package - Cost £110

2 X Full Price Tickets for Jurassic Fields (Worth £80)
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.

Package 4 - Sponsor a Barrel - Cost £100

Sponsors Name on Barrel
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.

Package 5 - Sponsor a Heras Fence Panel - Cost £100

Sponsors Banner to be displayed on Prominent Heras Fence
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.
Mesh Banner to be supplied by Sponsor (2M x 1M – Max Size)



Package 6 - 1 X Ticket package - Cost £85

1 X Full Price Ticket for Jurassic Fields (Worth £40)
Sponsors Name displayed on Website (With Links)
Sponsors Name in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.

Package 7 - Sponsor package - Cost £60

Sponsors Name displayed on Website (With Links)
Sponsors Name prominent in Festival Program
Sponsors Name displayed on Maps of the site on the days of the festival.



As stated above the festival is run by a not for profit organisation and as it grows we wish to invest any return in promoting local bands, providing grants and ultimately provide the capital to setup a local music studio run by volunteers that would be made available for any artist wishing to benefit from this resource to further their careers. We would also like the festival to act as a model for other communities in supporting their local musical talent.

The feedback has been amazing for last years event and the footfall was around 1800 with the capacity to grow to 5000

I am hoping what we are trying to achieve in providing a community event and giving local musicians a helping hand in their music careers through promotion and eventually facilities would appeal to your company in supporting this local event.

To give you an idea of what the festival was like please use the link below to view our promotional video from last year's festival.

<https://www.youtube.com/watch?v=O4mupvvQFZg>

If you are interested in any of the packages please return the attached application form before the 30th April 2016.

If you would like to contact us for more details about the event please call :-

Daniel Broom 07967758089

Scott Morris 07886293998

Email :- jurassicfields@outlook.com

Regards

Jurassic Fields Productions Ltd

You can also visit our website at

<http://www.jurassicfields.com>

Our Facebook page

<https://www.facebook.com/jurassicfields>

Or Twitter

<https://www.twitter.com/jurassicfields>



Sponsorship Reply Form

- Package 1 - 2 X VIP ticket package £200
- Package 2 - 1 X VIP ticket package £130
- Package 3 - 2 X Ticket package £110
- Package 4 - Sponsor a Barrel £100
- Package 5 - Sponsor a Heras Fence £100
- Package 6 - 1 X Ticket package £85
- Package 7 - Sponsor package £60

Please tick which sponsorship you are having and thank you for your support

Date / /2016

PLEASE USE CAPITAL LETTERS

Company Name

Contact No

Name

Address.....

.....

Postcode

Tel

Email

Website

Signed



Please return postal form to:

Jurassic Fields Productions Ltd, 2 Bramley House, Folly Mill Lane, Bridport, Dorset DT6 3PP

Or email jurassicfields@outlook.com and we will invoice you

Please reply by 30th April 2016 to ensure first inclusion in Website and leaflets